

ORDER

KSNV

Orders

Order / Rev: 104088
 Alt Order #: 06831602
 Product Desc: Crossroads GPS
 Estimate: 754
 Flight Dates: 07/27/12 - 08/06/12
 Original Date / Rev: 07/06/12 / 07/06/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact: _____
 Billing Contact: _____
66 Canal Center Plaza
Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Crossroads GPS
 Demographic: A35+
 Product Codes: PLI2,PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	16	\$25,050.00	\$21,292.50
07/30/12	08/06/12	60	\$52,000.00	\$44,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	16	\$25,050.00	\$21,292.50	0.00
August 2012	60	\$52,000.00	\$44,200.00	0.00
Totals	76	\$77,050.00	\$65,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$77,050.00
Market	100%	\$248,548.39

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$74,564.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,709.68
KTUD	1%	\$2,485.48
KVVU	17%	\$42,253.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,485.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early w/ Wagner	CM	430a-5a	-----S	:30	1	\$150.002		0.00	NM	1	\$150.00

Wake Up Early Wagners

WAKE UP EARLY W/THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	07/29/12	07/29/12	Wake Up Early w/ Wagners	CM	430a-5a	-----S	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S			1		\$150.00		0.00				
E 2	KSNV	07/30/12	07/30/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	M-----			1		\$150.00		0.00				
E 3	KSNV	07/31/12	07/31/12	Wake Up Early w/ Wagners	CM	430a-5a	--T-----	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	--T-----			1		\$150.00		0.00				
E 4	KSNV	08/01/12	08/01/12	Wake Up Early w/ Wagners	CM	430a-5a	---W----	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---W----			1		\$150.00		0.00				
E 5	KSNV	08/02/12	08/02/12	Wake Up Early w/ Wagners	CM	430a-5a	---T---	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---T---			1		\$150.00		0.00				
E 6	KSNV	08/05/12	08/05/12	Wake Up Early w/ Wagners	CM	430a-5a	-----S	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-----S			1		\$150.00		0.00				
E 7	KSNV	08/06/12	08/06/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$150.002		0.00	NM	1	\$150.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	M-----			1		\$150.00		0.00				
E 8	KSNV	07/27/12	07/27/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	----F--			1		\$400.00		0.00				
E 9	KSNV	07/30/12	07/30/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	M-----			1		\$400.00		0.00				
E 10	KSNV	07/31/12	07/31/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-T-----			1		\$400.00		0.00				
E 11	KSNV	08/01/12	08/01/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	--W----			1		\$400.00		0.00				
E 12	KSNV	08/02/12	08/02/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$400.001		0.00	NM	1	\$400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---T---			1		\$400.00		0.00				
E 13	KSNV	08/03/12	08/03/12		CM	5-6a	----F--	:30	1	\$400.001		0.00	NM	1	\$400.00

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M-F 5-6a WakeUp w/Wag															
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-----F--						1	\$400.00		0.00			
E 14	KSNV	08/06/12	08/06/12	M-F 5-6a WakeUp w/Wag	CM	5-6a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$400.00		0.00			
E 15	KSNV	07/27/12	07/27/12	News 3 at 430pm	CM	430-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$700.00		0.00			
E 16	KSNV	07/30/12	07/30/12	News 3 at 430pm	CM	430-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 17	KSNV	07/31/12	07/31/12	News 3 at 430pm	CM	430-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 18	KSNV	08/01/12	08/01/12	News 3 at 430pm	CM	430-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 19	KSNV	08/02/12	08/02/12	News 3 at 430pm	CM	430-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$700.00		0.00			
E 20	KSNV	08/03/12	08/03/12	News 3 at 430pm	CM	430-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$700.00		0.00			
E 21	KSNV	08/06/12	08/06/12	News 3 at 430pm	CM	430-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4:30PM															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$700.00		0.00			
E 22	KSNV	07/27/12	07/27/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$700.00		0.00			
E 23	KSNV	07/30/12	07/30/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$700.00		0.00			
E 24	KSNV	07/31/12	07/31/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$700.00		0.00			
E 25	KSNV	08/01/12	08/01/12		CM	6-7a	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag															
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$700.00		0.00			
E 26	KSNV	08/02/12	08/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$700.00		0.00			
E 27	KSNV	08/03/12	08/03/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$700.00		0.00			
E 28	KSNV	08/06/12	08/06/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$700.00		0.00			
E 29	KSNV	07/27/12	07/27/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$1,400.00		0.00			
E 30	KSNV	07/30/12	07/30/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	M-----						1	\$1,400.00		0.00			
E 31	KSNV	07/31/12	07/31/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-T-----						1	\$1,400.00		0.00			
E 32	KSNV	08/01/12	08/01/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	--W----						1	\$1,400.00		0.00			
E 33	KSNV	08/02/12	08/02/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	---T---						1	\$1,400.00		0.00			
E 34	KSNV	08/03/12	08/03/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	----F--						1	\$1,400.00		0.00			
E 35	KSNV	08/06/12	08/06/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$1,400.00		0.00			
E 36	KSNV	07/27/12	07/27/12	News 3 at 4	CM	4-430p	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$700.00		0.00			
E 37	KSNV	07/30/12	07/30/12		CM	4-430p	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

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News 3 at 4															
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$700.00			0.00			
E 38	KSNV	07/31/12	07/31/12	News 3 at 4	CM	4-430p	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$700.00			0.00			
E 39	KSNV	08/01/12	08/01/12	News 3 at 4	CM	4-430p	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$700.00			0.00			
E 40	KSNV	08/02/12	08/02/12	News 3 at 4	CM	4-430p	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			1		\$700.00			0.00			
E 41	KSNV	08/03/12	08/03/12	News 3 at 4	CM	4-430p	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			1		\$700.00			0.00			
E 42	KSNV	08/06/12	08/06/12	News 3 at 4	CM	4-430p	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
News 3 at 4															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/06/12	08/12/12	M-----			1		\$700.00			0.00			
E 43	KSNV	07/27/12	07/27/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	----F--			1		\$1,000.00			0.00			
E 44	KSNV	07/30/12	07/30/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	M-----			1		\$1,000.00			0.00			
E 45	KSNV	07/31/12	07/31/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----			1		\$1,000.00			0.00			
E 46	KSNV	08/01/12	08/01/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	--W----			1		\$1,000.00			0.00			
E 47	KSNV	08/02/12	08/02/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---			1		\$1,000.00			0.00			
E 48	KSNV	08/03/12	08/03/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	----F--			1		\$1,000.00			0.00			
E 49	KSNV	08/06/12	08/06/12		CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104088
 Alt Order #: 06831602
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 754
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	M-----					1	\$1,000.00		0.00			
E 50	KSNV	07/28/12	07/28/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS 3 AT SUNRISE no program 7/7,7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	-----S-					1	\$350.00		0.00			
E 51	KSNV	08/04/12	08/04/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS 3 AT SUNRISE no program 7/7,7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S-						1	\$350.00		0.00			
E 52	KSNV	07/28/12	07/28/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS 3 TODAY/WKEND no program 7/28											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	-----S-						1	\$500.00		0.00			
E 53	KSNV	08/04/12	08/04/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SAT											
				NEWS 3 TODAY/WKEND no program 7/28											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S-						1	\$500.00		0.00			
E 54	KSNV	07/28/12	07/28/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	-----S-						1	\$650.00		0.00			
E 55	KSNV	08/04/12	08/04/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	-----S-						1	\$650.00		0.00			
E 56	KSNV	07/27/12	07/27/12	Olympics Opening Cere	CM	730p-12a	----F--	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
				Olympics Opening Ceremony											
				OPEN CEREMONIES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	----F--						1	\$10,000.00		0.00			
E 57	KSNV	07/30/12	08/05/12	Olympics Late News 3	CM	11pm-12:35am	MTWTFSS	:30	7	\$1,000.00	7	0.00	NM	7	\$7,000.00
				Late News during Olympics											
				NEWS AFT OLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	MTWTFSS						7	\$1,000.00		0.00			
E 58	KSNV	08/06/12	08/06/12	Olympics Late News 3	CM	11pm-12:35am	M-----	:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
				Late News during Olympics											
				NEWS AFT OLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/06/12		08/12/12	M-----						1	\$1,000.00		0.00			
E 59	KSNV	07/30/12	08/03/12	Olympics Daytime Week	CM	9am-4pm	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
				Olympics Daytime Weekdays											
				OLY DAYTIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/05/12	MTWTF--						5	\$1,200.00		0.00			
E 60	KSNV	07/29/12	07/29/12	Olympics Daytime Week	CM	4am-6pm	-----S	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
				Olympics Daytime WEEKEND											
				OLY WKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/29/12	-----S						2	\$1,700.00		0.00			
E 61	KSNV	07/28/12	07/28/12		CM	4am-6pm	-----S-	:30	3	\$1,700.00	1	0.00	NM	3	\$5,100.00

Order / Rev: 104088
 Alt Order #: 06831602
 Flight Dates: 07/27/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 754
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Olympics Daytime Week Olympics Daytime WEEKEND OLY WKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/23/12 07/29/12 -----S- 3 \$1,700.00 0.00															
E 62	KSNV	07/30/12	08/05/12	Olympics Primetime Olympics Primetime	CM	730pm-12am	MTWTFSS	:30	1	\$6,000.00	1	0.00	NM	1	\$6,000.00
OLY PRIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWTFSS 1 \$6,000.00 0.00															
E 63	KSNV	07/30/12	08/02/12	Olympics Prime REPEAT Olympics Prime REPEAT	CM	1135pm - 5am	MTWT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
OLY RPT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 MTWT--- 1 \$200.00 0.00															
													Totals	76	\$77,050.00